



## Newsrelease

*For immediate release: November 17, 2005*

### *Suttle-Straus Again Chosen*

#### *As a "Best Workplace in Americas"...*

For the sixth year in a row, **Suttle-Straus**, Waunakee based communications company, has again been recognized as an industry leader. The Printing Industries of America (PIA) awarded the company for its exemplary human resources practices in its 2005 *Best Workplace in the Americas (BWA)* program. Begun to specifically honor companies that provide a superior work environment, BWA is judged by a panel of highly respected HR professionals with decades of experience. All of the winning companies actively show their employees that they care about their work environment, their personal goals and ambitions, as well as the needs of the company.



"It is an honor to be recognized by the industry as a company that offers an outstanding workplace," said John Berthelsen, president. "We work very hard to create a desirable workplace for our team members."



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Suttle-Straus has made the Best Workplace list for six consecutive years, with three of those placing in the *Best of the Best* category. The BWA program allows companies to compare their human relations programs to other companies in the graphic arts industry. The six categories for which companies were judged are: recognition and rewards; health and well-being programs; financial security; personal/work-life balance; work environment and organizational culture; and training and development opportunities.

Michael Makin, president of PIA stated "The Best Workplace companies are those that recognize success is generated in many ways, and importantly, through their employees. At this level, the competition is quite fierce and due to their commitment, Suttle-Straus has achieved an outstanding milestone."

**Suttle-Straus** is a communications solutions provider serving the south central Wisconsin and Chicago markets. Services provided by the company include web enabled solutions, one through six color sheetfed and web printing, variable data imaging, and distribution services. The company specializes in corporate communications, direct mail, and advertising materials.

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