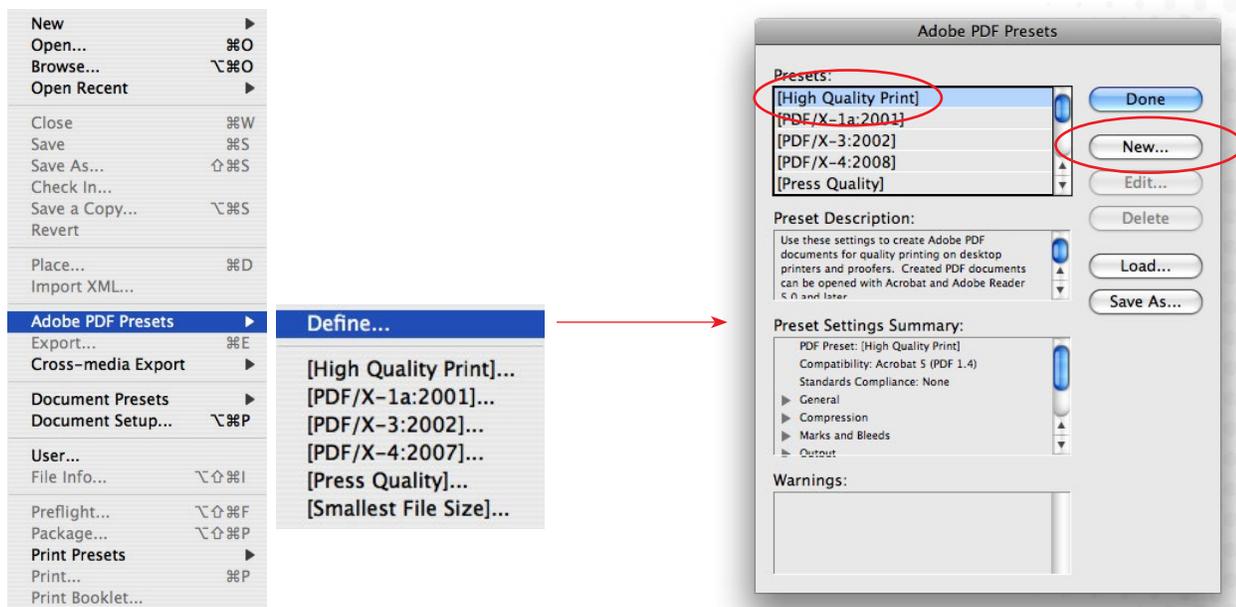


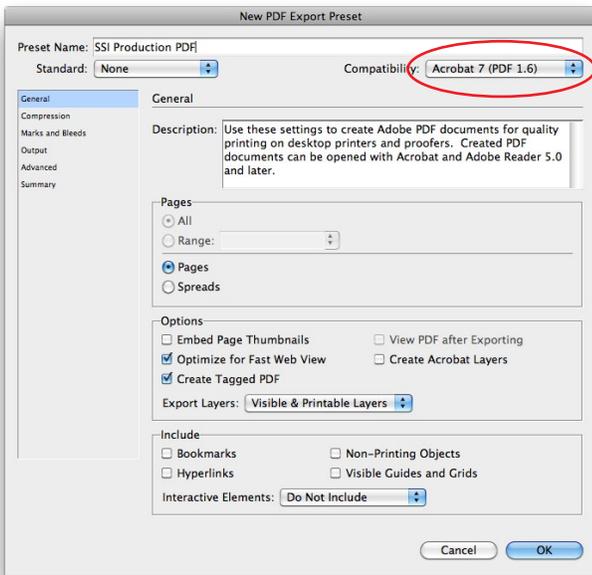
# SUTTLESTRAUS HOW-TO

## PRODUCTION-READY PDF FROM INDESIGN (ADOBE CREATIVE SUITE)

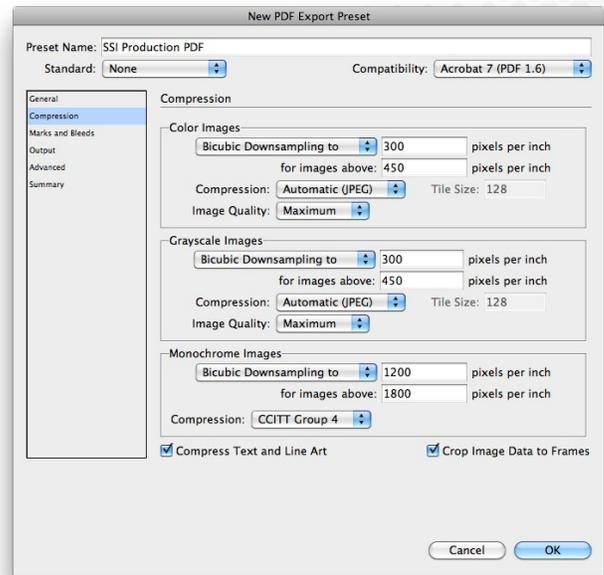
To begin, make a copy of the High Quality Print preset and add trims and bleeds.  
To do this, go under the file menu to Adobe PDF Presets, then Define...  
Select High Quality Print from the list, then click New...



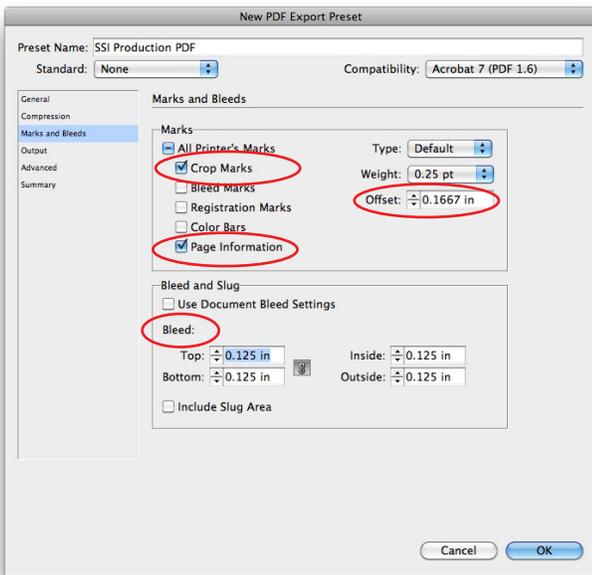
Rename the preset as SSI Production PDF and proceed to set options per the following pages:



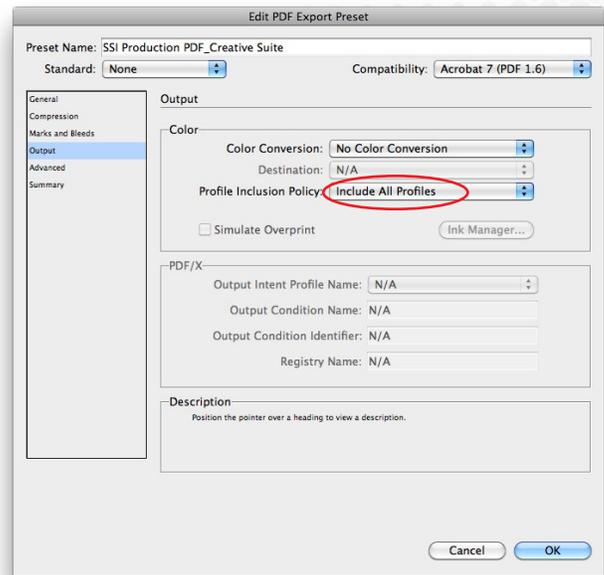
General: change compatibility to Acrobat 7 (PDF 1.6) as this will maintain transparency and not flatten



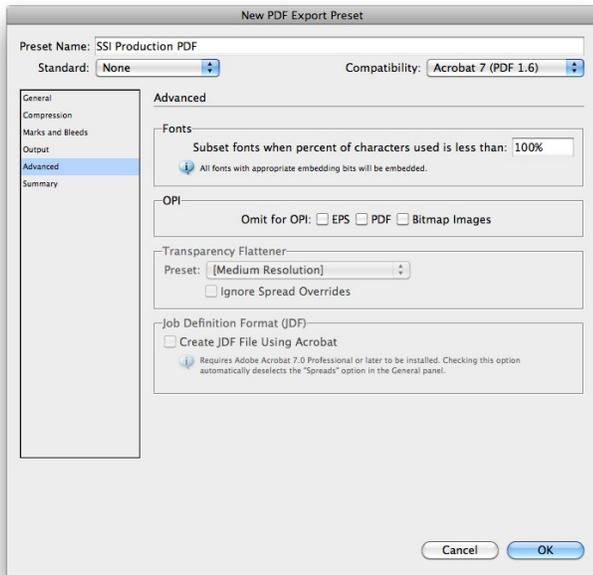
Compression: maintain settings as is; if you use a number of screen captures in your document you should consider turning off all downsampling; compression is ok



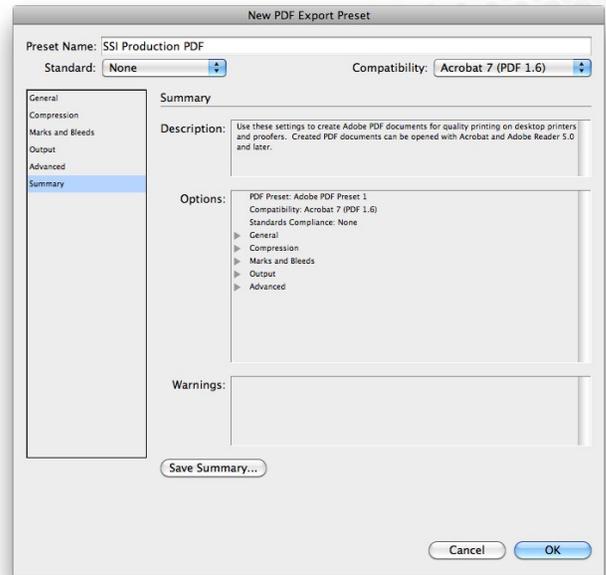
Marks and Bleeds: include crop marks, page information and standard bleeds of 0.125 in.; Set offset as 0.1667 as this will produce a PDF with 0.5" space around all sides to accommodate trims



Output: this will allow icc tags to pass through Creative Suite applications; in the event of tagged RGB imagery this input profile will be passed along to downstream conversions to CMYK; the tagged profile will be used and the image converted to a GRACoL destination profile; non-tagged images will pass through as uncolor-managed



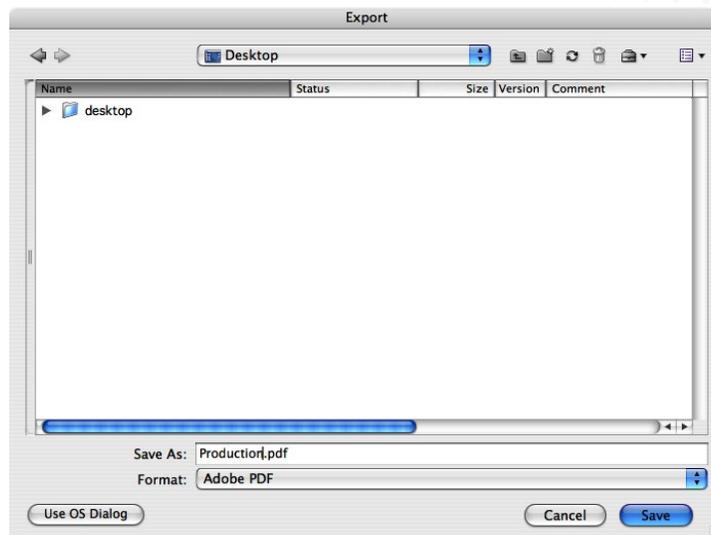
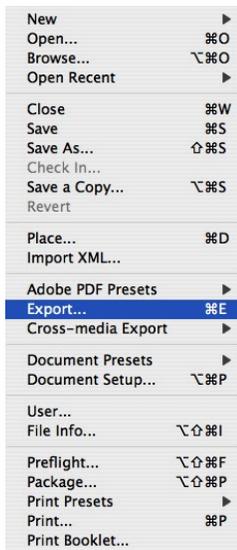
Advanced: note that the transparency flattener is disabled since PDF 1.6 supports live transparency; the PDF is not flattened which allows for greater latitude during the page ripping process at Suttle-Straus



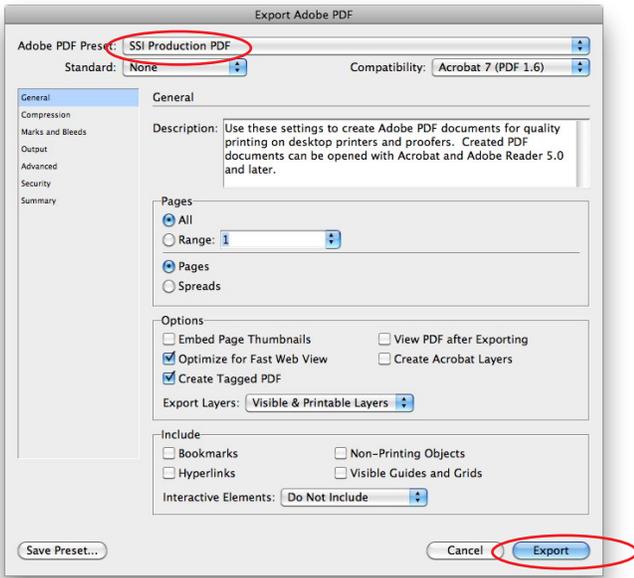
Summary

Once you have all settings in place and the preset is renamed, click OK.

When you are ready to create your print production pdf in the future you can use this PDF Export Preset. To do this, go under the file menu to Export..., name and save the pdf to your desktop.

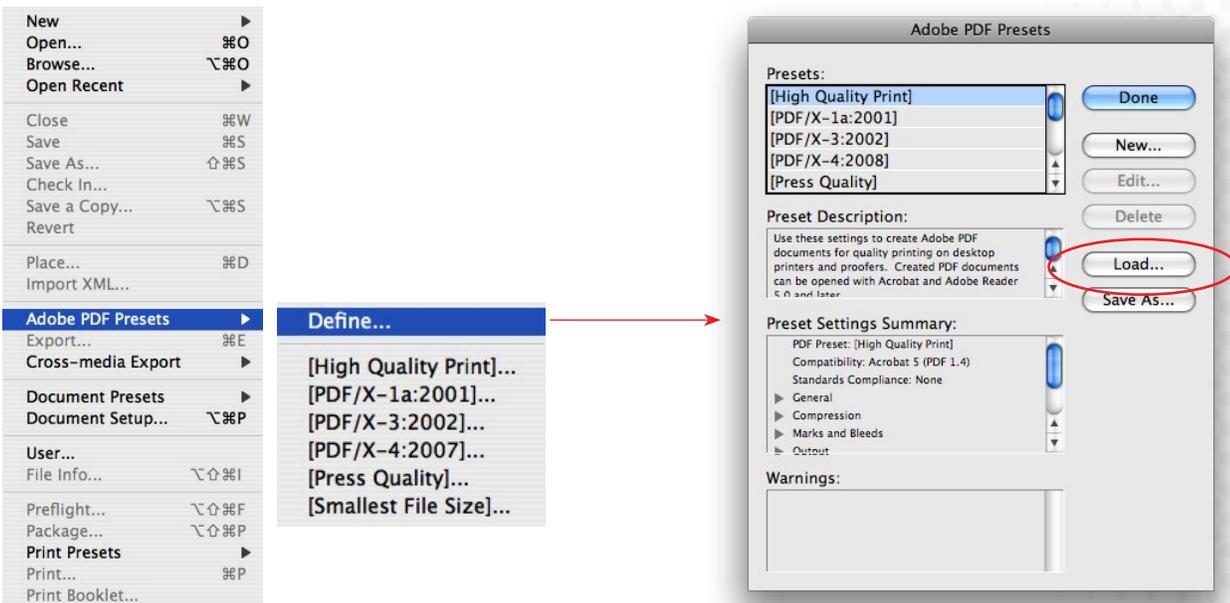


From the Export Adobe PDF window choose your preset from the pull down menu, then click export. Review the final pdf and submit to Suttle-Straus, Inc.

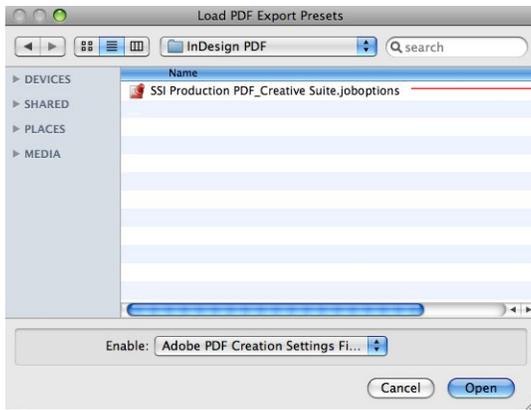


As an option you can load a pre-created preset directly into Adobe Creative Suite by way of InDesign.

Download the [suttle-straus.com/creativesuite.zip](http://suttle-straus.com/creativesuite.zip). Under the menu, go to file, Adobe PDF Presets, then Define. Select Load.



Select the SSI Production PDF\_Creative Suite.joboption, then open.



This preset option will now be available for future exports.